

otafest

artist alley

package for 2012





artist alley

package

DEAR artists

The Otafest Planning Committee is pleased to invite you to join us at our new, winter-themed Japanese media and culture festival on December 15th, 2012 at the University of Calgary's Downtown Campus.

Otafest Aurora aims to celebrate the regal beauty of winter and offers our patrons the opportunity to express their passion for Japanese media and popular culture in a more lavish fashion. The winter festival will host a variety of panels, events and contests throughout the day and conclude with a grand gala consisting of a banquet and dance in the evening. As always, our patrons will be expecting a spectacular selection of artwork and other creative merchandise at our artist alley.

We are very excited to be hosting this new event and we hope you will be able to join us at Otafest Aurora.

Sincerely,

The Otafest Artist Alley Team

LOCATION and venue

The Otafest Aurora artist alley will be located in the Atrium of the **University of Calgary's Downtown Campus**. There will be **ten tables** available, please refer to the layout for details. The size for each table is **six ft. x two ft, costs \$50, and will include one admission to Otafest Aurora.**



ARTIST ALLEY schedule

December 15th – Otafest Aurora

- Setup – 8:00am – 10:00am
- Open to Public – 10:00am – 7:00pm*
- Take-down – 7:00pm to 8:00pm

*While we intend to have the artist alley open to the public right up until the gala, for those attending the evening gala or wishing to leave earlier, please feel free to do so.

ONLINE registration

Registration for the Otafest Aurora artist alley will take place online through our main website located at www.otafest.com on **November 3rd, 2012 at 18:00 MST**. Tables will be sold on a first come basis. After you have registered online, you will be notified within 48 hours as to your standing and placement in the Otafest Aurora artist alley.

***FULL PAYMENT FOR THE TABLE MUST BE RECEIVED BY NO LATER THAN DECEMBER 1ST, 2012. FAILURE TO MEET THE PAYMENT DUE DATE WILL RESULT IN THE LOSS OF THE ARTIST ALLEY TABLE AT OTAFEST AURORA.**



ARTIST ALLEY RULES and regulations

- **Copyright infringement laws are to be followed in the Artist Alley.** Artists are responsible for making sure that their art does not violate any copyright laws and must prove it if challenged. Plagiarism and other copyright laws broken including the sale of illegitimate or pirated and bootlegged goods will not be tolerated and will result in a permanent and immediate ban from Otafest Aurora. No refund for tables or admission will be issued if an artist is found guilty of copyright infringement. Otafest Aurora appointed Staff, Executives and/or Directors reserve the right to challenge any potential copyright violations and issue the appropriate punishment.
- **Otafest Aurora does NOT permit reproduced artwork that is not their own.** This includes tracing, vectoring, or copies of artwork not belonging to the original artist. Selling artwork from another artist not registered in the Artist Alley is prohibited with collaborations being the exception.
- **Commercial goods are prohibited from being sold in the Artist Alley.**
- **Edible goods, whether packaged or homemade, are also prohibited from being sold in the Artist Alley.**
- **Sexually explicit content is banned from being sold to the public.** Tasteful and artistic nudity is however, acceptable but it is at the responsibility and discretion of the appointed Otafest Aurora Staff, Executives and Directors as to what is considered explicit and/or inappropriate. Violators of this rule will be issued one warning and further violations will result in a blacklisting and permanent ban from Otafest Aurora. No refunds will be issued for any banned individuals.
- **Otafest Aurora is not responsible for any lost, stolen, misplaced or forgotten material.** Otafest Aurora is also NOT liable for any damage done to personal belongings. All belongings brought into the University of Calgary's Downtown Campus are at the discretion of the owners. Artists and/or their appointed representatives should have watch over their tables at ALL times.
- **All artists are responsible for cleaning their own respected areas during the takedown period.**
- **Artists in violation of these policies will forfeit their right to be in the Artist Alley.** Otafest Aurora Executives and Directors have the right to deny artist's of their table prior to and during the Otafest Aurora for reasons that include but not limited to: art theft, breach of Canadian law, breach of artist alley contract. No refund will be given.



ARTIST ALLEY RULES and regulations

- **Refunds will not be given if forces outside of Otafest Aurora's control damage artist alley itself or to any artist's property. (Natural disasters, vandalization, etc. from people not of Otafest Aurora staff.)**
- **Individuals whose names are not on the registration form will not be permitted to participate in the Artist Alley with no exceptions.** Individual artists who have reserved a table are responsible for making sure all artists selling at their tables have signed the contract as a sub-artist.
- **There are to be no more than 4 participants assigned to a table.** Artists are prohibited from using tables that they have not signed a contract for.
- **Table assignment is final and there are to be no table swapping or alterations to the Artist Alley layout.**
- **All artists and sub-artists must send samples of their work to be reviewed by the staff before the day of the festival.**
- **Artists are obligated to follow the safety and fire hazard policies of Canadian law and also by the University of Calgary's Downtown Campus.**
- **Artists are prohibited from obstructing traffic in the Artist Alley's aisles and from the walk areas.**
- **Please do not play any loud music through loud speakers in the Artist Alley.**
- **Please respect everyone in the artist alley.** If a conflict arises from harassment, thefts, art theft, or otherwise, please contact a member of the Artist Alley staff immediately.

If you are left with any questions, inquiries, or concerns they can be directed to:

Vicky Lau | vendors@otafest.com



ARTIST ALLEY layout for Otafest Aurora

